

ORDER

Orders
Order / Rev: 2680532
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/02/23 - 05/16/23
 Original Date / Rev: 04/24/23 / 04/24/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Grit Media
 Buying Contact: _____
 Billing Contact: _____
324 Capital Avenue
Frankfort, KY 40601

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Jonathan Shell / R / AG Commis
 Demographic: A25-54
 Product Codes: PL-Candidate: State Agriculture
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: M213742
 Agency External ID: 20569AG
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/16/23	71	\$7,970.00	\$6,774.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	71	\$7,970.00	\$6,774.50	0.00
Totals	71	\$7,970.00	\$6,774.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	15%	\$7,970.00
Market	100%	\$53,133.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$45,163.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/02/23	05/16/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$40.00	P04	0.00	NM	8	\$320.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/23	05/07/23	- TWTF - -		2		\$40.00		0.00					
		Week: 05/08/23	05/14/23	MTWTF - -		4		\$40.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	05/02/23	05/16/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$80.00	P04	0.00	NM	7	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					2	\$40.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					4	\$40.00		0.00			
		Week: 05/15/23	05/21/23	MT-----					2	\$40.00		0.00			
				Local News @ 6a M-F											
N 3	WHAS	05/02/23	05/16/23	Good Morning America	CM	7-9a	MTWTF--	:30	2	\$120.00	P04	0.00	NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					3	\$80.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					4	\$80.00		0.00			
		Week: 05/15/23	05/21/23	-----					0	\$150.00		0.00			
				Good Morning America											
N 4	WHAS	05/02/23	05/16/23	Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	2	\$50.00	P04	0.00	NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					4	\$50.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					5	\$50.00		0.00			
		Week: 05/15/23	05/21/23	MT-----					1	\$50.00		0.00			
				Local News @ 12p M-F											
N 5	WHAS	05/02/23	05/16/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	2	\$50.00	P04	0.00	NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					4	\$50.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					4	\$50.00		0.00			
		Week: 05/15/23	05/21/23	MT-----					1	\$50.00		0.00			
				Local News @ 4p M-F											
N 6	WHAS	05/02/23	05/16/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$130.00	P04	0.00	NM	8	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					3	\$130.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					4	\$130.00		0.00			
		Week: 05/15/23	05/21/23	MT-----					1	\$130.00		0.00			
				Local News @ 5p M-F											
N 7	WHAS	05/02/23	05/16/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	2	\$250.00	P03	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					3	\$250.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					3	\$250.00		0.00			
		Week: 05/15/23	05/21/23	MT-----					1	\$250.00		0.00			
				Local News @ 6p M-F											
8	WHAS	05/02/23	05/16/23	ET 7-730p	CM	7-730p	MTWTF--	:30	2	\$150.00	P04	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	- TWTF--					2	\$150.00		0.00			
		Week: 05/08/23	05/14/23	MTWTF--					3	\$150.00		0.00			
		Week: 05/15/23	05/21/23	M-----					1	\$150.00		0.00			
				ET 7-730p											
9	WHAS	05/02/23	05/14/23	Local News @ 9a Sa	CM	9-10a	-----S-	:30	1	\$50.00	P04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	-----S-					1	\$50.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WHAS	05/01/23-05/07/23	Local News @ 9a Sa	9-10a	-----Sa--	:30		(\$50.00)		0.00	NM		
					See MG 9.3										
					[NA/Oversold]										
		3	WHAS	05/01/23-05/07/23	Local News @ 12p M-F	12-1p	MTWThF----	:30		\$50.00		0.00	NM		
					Ⓜ MG for 9.1 05/06										
		Week: 05/08/23	05/14/23	-----S-					1	\$50.00		0.00			
10	WHAS	05/02/23	05/14/23	Thu Prime B	CM	9-10p	---T---	:30	1	\$800.00	P04	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/23	05/07/23	---T---					1	\$800.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/23	05/14/23	-----					0	\$800.00		0.00			
11	WHAS	05/02/23	05/14/23	Sun Prime A Sun Prime A	CM	7-8p	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-----					0	\$800.00		0.00			
Week:		05/08/23	05/14/23	-----S					1	\$300.00		0.00			
12	WHAS	05/02/23	05/14/23	Nightline Nightline	CM	1237-106a	MTWTF--	:30	1	\$40.00	P03	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-----					0	\$800.00		0.00			
Week:		05/08/23	05/14/23	MTWTF--					1	\$40.00		0.00			
13	WHAS	05/02/23	05/14/23	iCrimes 135-205a Su 135-205a Su	CM	135-205a	-----S	:30	1	\$10.00	P04	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/23	05/07/23	-----					0	\$800.00		0.00			
Week:		05/08/23	05/14/23	-----S					1	\$10.00		0.00			
													Totals	71	\$7,970.00